

What is sports arbitrage?

Arbitrage betting — often called “arbing” — is when you place bets on **all possible outcomes of a sporting event** using **different bookmakers** that offer **different odds**.

Because of how those odds differ, you can lock in a **small guaranteed profit** no matter who wins.

Example:

- Bookmaker A offers: Arsenal to win @ 2.80
- Bookmaker B offers: Arsenal to lose or draw @ 2.20

In the example you are covering all outcomes, as Arsenal can only loose, win or draw.

If you split your stakes correctly, you'll make around **23% profit** — risk-free.

The screenshot displays a website interface for finding sports arbitrage opportunities. At the top, it says 'Pre-Match Opportunities' with a link to 'Find 300+ opportunities'. Below this are filters for 'Refresh', 'Live', 'Highest Profit %', and 'All Sports'. A summary box shows a 'Highest Profit' of 50.86%, an 'Average Profit' of 4.21%, '25' items showing (300+ total), and '8' bookmakers. The main content area lists two opportunities. The first is for 'Al Jazira (UAE) - Bataeh SC' on 2025-11-01 at 12:45:00, with a profit of 50.86%. It shows two markets: '2 / DNB' (Bataeh SC to win / Draw No Bet - goals) with odds of 4.80 from BetVictor, and '2 / DNB' (Al Jazira Al Hamra to win / Draw No Bet - goals) with odds of 2.20 from Bet365. The second opportunity is for 'Cincinnati Bengals - Chicago Bears' on 2025-11-02 at 18:00:00, with a profit of 6.04%. It also shows two markets: '2 / DNB' (Chicago Bears to win / Draw No Bet - goals) with odds of 4.80 from BetVictor, and '2 / DNB' (Cincinnati Bengals to win / Draw No Bet - goals) with odds of 2.20 from Bet365. Each market entry includes a 'Calculator' button.

MARKET	BOOKMAKER	ODDS
2 / DNB Bataeh SC to win / Draw No Bet - goals	@ BetVictor Al Jazira (UAE) - Bataeh SC Rest of the World - UAE Pro-League	4.80
2 / DNB Al Jazira Al Hamra to win / Draw No Bet - goals	@ Bet365 Masfout CSC - Al Jazira Al Hamra UAE Division 1	2.20

MARKET	BOOKMAKER	ODDS
2 / DNB Chicago Bears to win / Draw No Bet - goals	@ BetVictor Cincinnati Bengals - Chicago Bears NFL - AFC North	4.80
2 / DNB Cincinnati Bengals to win / Draw No Bet - goals	@ Bet365 Cincinnati Bengals - Chicago Bears NFL - AFC North	2.20

Is it legal?

Arbitrage in sports betting is completely **legal in the UK and most countries** where sports betting itself is legal.

You're not manipulating results or exploiting a glitch — you're simply taking advantage of differences between bookmakers' odds.

Bookmakers set their prices independently, and sometimes they disagree.

Sideflo just finds those moments — automatically.

Arbitrage its self is a mathematical concept that is applied in all financial markets. Sports betting is just one of them.

Think of it like:

Buying an iPhone for £700 in one shop and selling it for £720 in another — you're not breaking any rules, just using pricing inefficiencies.

One small caveat, is that you might eventually get limited by the sports book when you start winning too much.

Getting started

All you need to do is find the right matches, markets, calculate the odds and place the bets.

1. **Scans live odds** from multiple UK bookmakers in real time.
2. **Detects discrepancies** where you can profit from the difference.
3. **Shows you exactly** what to bet on and how much to stake using a built-in calculator.

All you need to do is create accounts with at least 2 sports books. Main ones are:

- Bet365, PaddyPower, Betfred, Unibet, SkyBet

Then you can log into the platform and see the opportunities. You can also follow the **Complete Sideflo Guide** for a step by step guide on your first arbitrage.